



MORECAMBE CARNIVAL 'EVENT GREENING'

SPONSORED and PARTNERED BY



Creating a Legacy Carnival Wildlife Woodland The Voluntary Green Levy for Businesses

Morecambe Carnival attracted around 55,000 visitors to the Town in 2017 boosting the local economy by more than THREE MILLION POUNDS*. Many businesses will benefit every year on the weekend of the Carnival with increased profits.

However, there is another cost attached to producing such a hugely successful event and that is to the environment that we all share and the air we all breathe. We're impacting on the environment every day and there are indisputable consequences from the lifestyles we enjoy - rich and poor alike. Bringing so many people into one location for a weekend inevitably focuses and enhances the impacts creating an environmental footprint.

"We already have a strong focus on social and economic benefits for the area and now want to tackle the environmental issues associated with our event."

This year the Carnival Committee will introduce a 'Trees 'n' Bees' theme not only to raise awareness of the importance of trees to the environment and the plight of diminishing bee populations, but to start to create a Carnival Wildlife Woodland which will grow in size each year. This will go towards offsetting the environmental footprint of the event and will be a wonderful legacy for the Town, for our children, grandchildren and future generations.

Visitors will be able to 'buy' trees for £1 each at the event plus we are introducing a voluntary 'green levy' for businesses that benefit from the event to purchase a number of trees after the Carnival (minimum 10 trees** = £10, no maximum). Any business contributing to the Carnival Wildlife Woodland will receive an attractive window sticker (below) to display to show their customers throughout the year that they care enough about our environment to 'pitch in' to the cause.

Our target this year is 3,750 trees from visitors and businesses, this equates to 1.5 hectares or the equivalent of 2x pro football pitches in area. Each year we will add to this to create a wonderful legacy wildlife woodland, soaking up emissions naturally, boosting biodiversity, helping to prevent flooding and looking spectacular, a place for local people young and old to go to and enjoy.



WILL YOU PLEDGE YOUR SUPPORT?

call Ian on 01524 409606 or email

info@OakstoneEC.com

(no money taken at this point).

WANT TO DO MORE?

(see over the page)

*Evidence of these figures available on request

**Suggested minimum 5 trees = £5 for Festival Market traders



MORECAMBE CARNIVAL WILDLIFE WOODLAND

2018 SPONSORSHIP OPPORTUNITIES

We want to be sure that as much of the money raised goes to actually buying trees, but tree planting is not that straight forward, there needs to be stakes for support, tree guards and other paraphernalia*. Then we will need to transport tree planting volunteers to and from the site and look after them with food and drink and comfort facilities.

It's still early days, we've not bought any trees yet and planting would be taking place in either November 2018 (national tree planting week) or possibly March 2019. So, what we are looking for at this stage is an idea of the support from local businesses that could be forthcoming, which doesn't all need to be monetary donations, it can be in-kind support, too. See table below. . please note that no-one will be financially profiting from this project, all of the organisation work is being sponsored by Oakstone Environmental Consulting on a pro bono basis.

*Grants are available from the government

Morecambe Carnival Wildlife Woodland Sponsoring Opportunities			
A) At the Carnival			
item	Requirement	can you offer?	how much (£)
1.	Gazebo and dressing	YES / NO	
2.	Printing - signage, window stickers, lapel stickers for visitors purchasing trees	YES / NO	
3.	Payment machine hire - taking card or mobile phone payments at the event	YES / NO	
4.	Professional stilt-walkers dressed as trees	YES / NO	
5.	Schools photo competition prizes - theme 'Trees 'n' Bees', printing and mounting of prize winning images to be displayed at the event	YES / NO	
B) The Tree Planting			
6.	Coach hire (min 2 days, max 4 days) - volunteer planters to/from site	YES / NO	
7.	Small/Med marquee hire, seating, tables, heaters	YES / NO	
8.	Food and drink - soup, sandwiches, fruit, cake (assortment)	YES / NO	
9.	Portaloo hire x 2 cubicles	YES / NO	

WANTED ONE UTTERLY AMAZING SPONSOR
to match what we raise and fund the tree-planting event

**YOU WILL BE TREATED LIKE A DEMI-GOD, FETED & FESTOONED WITH GARLANDS OF FLOWERS
WORSHIPPED AS A TRUE LOVER & MUNIFICENT BENEFACTOR OF NATURE, RESPECTED BY ALL**
rabbits, squirrels, deer, birds and woodland nymphs will speak your name in hushed tones of great reverence...truly it shall be thus!

We know you are out there, just waiting for such an opportunity to shine

So...please do not hesitate to call Ian on 01524 409606 | 07775 903934 | or email info@oakstoneec.com ...Thank you